

Creative & Cultural Skills

Changing the skills landscape of our
sectors

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The Sector Skills Council for the
creative and cultural industries

Creative & Cultural Skills

Who are we?

- A campaigning body representing UK employers in advertising, craft, cultural heritage, design, music, performing arts, visual and literary arts.
- Industry led – We are the link between industry, government and education – working in partnership to identify skills gaps and deliver realistic and relevant solutions.
- Our vision is to make the UK the worlds creative hub
- Our mission is to turn talent into productive skills and jobs.

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Project Research

Support and information for the sector

- Our Research underpins everything that we do
- 2006 carried out a baseline study of all of our sectors. Comprehensive picture and authoritative data on our industries.
- From this data we have developed the “Creative Blueprint”. This is an Action plan that sets out what skills are needed for today and tomorrow in our industry
- The Blueprint provides solutions to ensure we have the skills to meet the global challenges facing our industry

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Core issues affecting our industry

- Entry into sector
- Continuing Professional Development (CPD)
- Management and Leadership
- Diversity
- Information, Advice and Guidance
- Creativity and culture in schools
- Qualification reform
- Business and enterprise
- Industry intelligence and research

Our Projects

- Qualification reform
- National Occupational Standards
- Creative Apprenticeships
- National Skills Academy
- Creative Choices website providing routes for CPD and information, advice and guidance for our sector

Qualifications

- 180,000 courses, 1,400 accredited qualifications, 400 foundation degrees
- Industry involvement is minimal in development of courses – we aim to change this
- Where good practice exists we will build on it, where it doesn't we will innovate
- We support the sector to ensure that education and employers are discussing working together to focus courses to deliver the best skills.

National Occupation Standards

- Nationally recognised level of competency to do your job
- Vital role in the reform of qualifications
- Researched via consultation with the sector
- NOS approved for technical theatre, community arts and live events/music
- 2008 – Cultural Heritage NOS being developed in partnership with the Museums Association

Creative Apprenticeships

Unleash the talent!

- Tackles diversity and entry into sector
- Work based learning, gives you the skills you need to succeed in the industry
- Recruit from local demographic
- Entry into sector based on ability and potential rather than academic track record or background and contacts.
- Learn valuable skills and obtain a qualification designed and approved by industry

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Creative Choices

- Puts learners and employers at the centre of our future skills needs
- “user led online service to provide the tools knowledge and networks to support every artist, sole trader and creative business in the creative and cultural industries”

- 3 Key Services

Career planning and CPD
Course information
Industry intelligence

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National Skills Academy

- Our aim is to deliver world class training for the worlds greatest stages
- There is predicted to be a 30,000 shortage of skilled staff by 2017
- The NSA will create a specialist training network for people working in backstage and technical live music and theatre.
- Aims to offer industry led relevant training
- Developed in consultation with the industry and key representative bodies

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Contact

Jennie Godsolve

Industry Engagement Advisor

Jennie.godsolve@ccskills.org.uk

020 7015 1813

www.creative-choices.co.uk

www.ccskills.org.uk

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